



Priyank Sharma, UXD Professional

Personal Information

NAME Priyank Sharma
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Work Experience

ORGANIZATION Hotstar
POSITION Product Design & UX
DATES November 2014 - present
RESPONSIBILITIES Efficient & effective generation and designing of user journeys & interactions across mobile & web for Hotstar, using a streamlined yet very detailed approach.
TYPE OF BUSINESS Television

ORGANIZATION Vodafone
POSITION Web Management
DATES February 2014 - October 2014
RESPONSIBILITIES Overall design & technology management of digital assets together with various partners viz. OgilvyOne, Tata Consultancy Services, PennyWise Solutions, the Internal Stakeholders & Circle Teams.
TYPE OF BUSINESS Telecom

ORGANIZATION Sony Entertainment TV
POSITION Creative & Technology
DATES October 2012 - October 2013
RESPONSIBILITIES End-to-end management of Design & Technology for Sony LIV and various child properties like Kaun Banega Crorepati, Indian Idol, Filmfare Awards, Comedy Circus and Extra Innings T20.
TYPE OF BUSINESS Television



Priyank Sharma, New Media Professional

ORGANIZATION	Digital Law & Kenneth
POSITION	Art Direction
DATES	May 2012 - October 2012
RESPONSIBILITIES	Management of entire creative work for prestigious clients like Godrej, Tata Capital, Bombay Dyeing and GVK. Also extending creative support on their social media platforms.
TYPE OF BUSINESS	Advertising
ORGANIZATION	Coral Hub
POSITION	Creative Direction
DATES	July 2010 - May 2012
RESPONSIBILITIES	Building the brand from scratch and designing the entire user experience for the online store. Along with full creative support for Marketing, social media and print.
TYPE OF BUSINESS	E-Commerce
ORGANIZATION	Yahoo!
POSITION	Rich Media Design
DATES	July 2007 - June 2010
RESPONSIBILITIES	Managing the entire IMVironment India business from a design & technology point of view. And providing advertising solutions to almost every brand out there in the market.
TYPE OF BUSINESS	Media
ORGANIZATION	Tribal DDB
POSITION	Graphic Design
DATES	October 2005 - June 2007
RESPONSIBILITIES	Management of entire creative work for prestigious clients like British Telecom, TimesJobs, Simply Marry and Honda. Also extending creative support on their social media platforms.
TYPE OF BUSINESS	Advertising



Priyank Sharma, New Media Professional

Education and Training

DATES	2011 - 2014
QUALIFICATION AWARDED	Bachelor Of Science
INSTITUTION	SunRise University
DATES	2009
QUALIFICATION AWARDED	Flash & Actionscripting
INSTITUTION	Compufield Computer Institute
DATES	2005
QUALIFICATION AWARDED	Comprehensive Multimedia Course
INSTITUTION	Arena Multimedia
DATES	2003
QUALIFICATION AWARDED	Higher Secondary
INSTITUTION	Guru Nanak Khalsa College
DATES	2001
QUALIFICATION AWARDED	Web Design & Visual Basic Programming
INSTITUTION	Star Institute
DATES	1989 - 2001
QUALIFICATION AWARDED	Senior Secondary
INSTITUTION	Our Lady Of Perpetual Succour High School

Skills & Competences

CORE EXPERTISE	UI/UX Design Creative Direction HTML5/CSS3 WordPress Development Javascript/AJAX Email Marketing
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ADDITIONAL EXPERTISE

Logo Design
Web Usability Standards
E-Commerce Platforms
Social Media
Typography
Photo Manipulation
Portrait Retouching
Video Editing
PHP/ASP

LANGUAGES SPOKEN

English, Hindi

OTHER LANGUAGE(S)

Marathi